

THE BERKSHIRE NEWS

Advertisement Contract

2637 Yeager Rd., West Lafayette, IN 47906

Phone: 765-497-3618 | office@americanberkshire.com

Business Name: _____

First Name, Last Name: _____

Business Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Advertisement Size: (Check the box)

SINGLE ISSUES

- Inside Front Cover, \$425 *per issue*
- Back Cover, \$425 *per issue*
- Full Page, \$350 *per issue*

- Half Page, \$250 *per issue*
- Quarter Page, \$125 *per issue*

CONTRACT RATES

- Inside Front Cover, \$1,500 for 4 issues
- Back Cover, \$1,500 for 4 issues
- Full Page, \$1,250 for 4 issues

**** Contracts receive \$100 in digital ad credits*

Issue(s) for advertisement placement: (Check the box)

- May
- August
- November
- February

Total to be invoiced: _____

Bill Contact (if different): _____

Bill Address: _____

City: _____ State: _____ ZIP: _____

Signature: _____ Date: _____

TERMS AND CONDITIONS:

A. All contents of advertisements are subject to the American Berkshire Association's approval. The American Berkshire Association reserves the right to reject or cancel any advertisement, insertion order or space reservation, or position commitment at any time without cause. The American Berkshire Association reserves the right to insert the word "advertisement" above or below any copy. The American Berkshire Association reserves the right to add a thin border around any advertisement.

B. The positioning of advertisements is at the discretion of the American Berkshire Association, except where a request for a specific preferred position is acknowledged by the American Berkshire Association in writing.

C. Experience Berkshire shall have no liability for errors in key numbers or advertisers' index.

E. If any amounts due to the American Berkshire Association under this agreement are not paid in accordance to proscribed payment terms (net 30 days), the American Berkshire Association reserves the right to charge interest for delayed payment of 1-1/2% per month or the maximum legal rate of interest allowed by law.