

THE BERKSHIRE NEWS

ADVERTISING
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AMERICAN
BERKSHIRE
— ASSOCIATION —

ABOUT TBN

- Official newsletter of the ABA
- Highlighting news, youth, feature stories, tips
- *all things Berkshire.*
- 2 issues will be mailed to over 700 members
- All issues online for thousands to enjoy

EDITION	AD DEADLINE	MAIL DATE	ONLINE DATE
May (print and online)	April 5	May 1	May 15
August (online only)	July 25	-----	August 5
November (print and online)	October 15	November 11	November 25
February (online only)	January 20	-----	February 3, 2025

TBN Ad Rates

PRIME POSITIONS

SIZE	PRICE / ISSUE	CONTRACT RATE <i>(Contract is 4 issues)</i>
Inside Front Cover	\$425	\$1,500 <i>Save \$200</i>
Back Cover	\$425	\$1,500 <i>Save \$200</i>

TBN Ad Rates

SIZE	PRICE / ISSUE	CONTRACT RATE <i>(Contract is 4 issues)</i>
Full Page	\$350	\$1,250 <i>Save \$150</i>
1/2 Page	\$250	-----
1/4 Page	\$125	-----

TBN Ad Rates

**CONTRACTS RECEIVE
\$100 IN DIGITAL AD CREDIT
ON THE ABA WEBSITE!**

WEBSITE Ad Rates

Ads are linked
to your website!

LOCATION	SIZE	PER MONTH
Homepage Rotating Banner	728px x 90px	\$150
Menu Bar	150px x 150px	\$75
Directory Feature <i>A top viewed page on the website!</i>	150px x 250px	\$50

The ABA offers free design services to advertisers.

Contact us today to get started!

